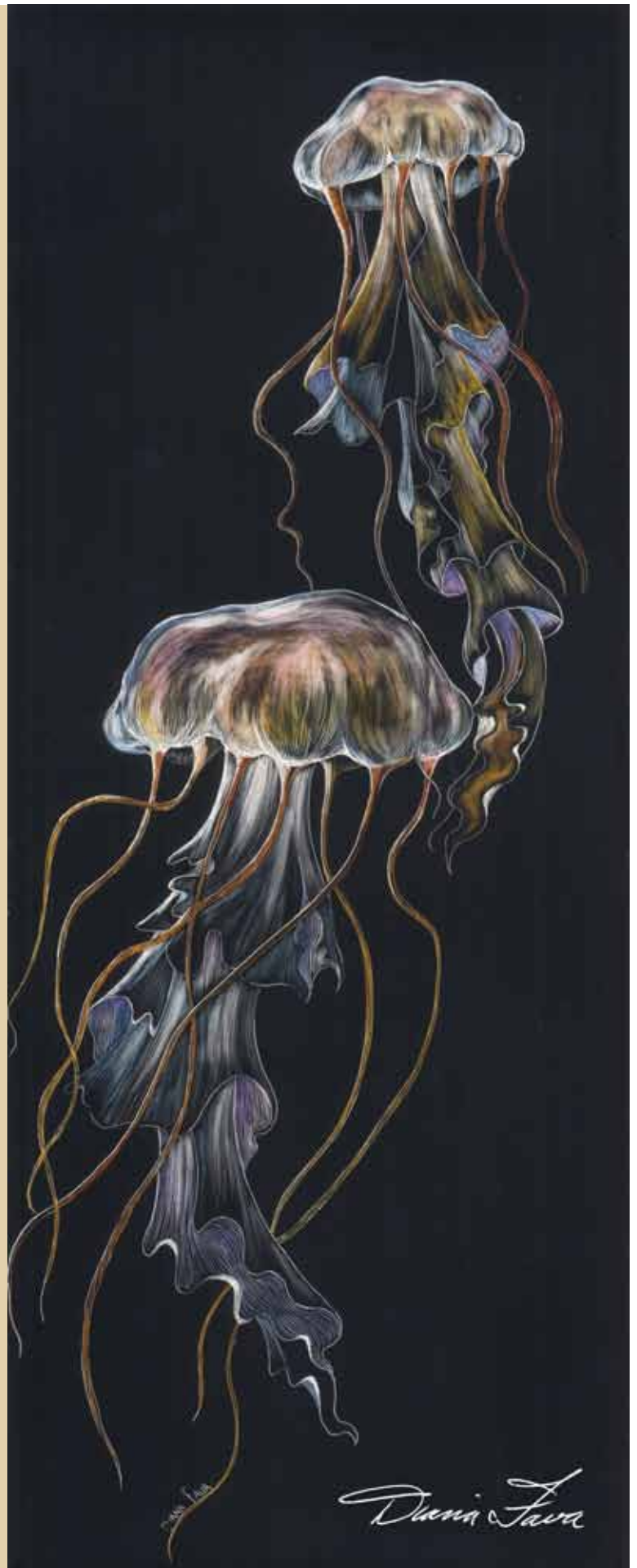


26th Annual
GFAA
Art Festival
at Thornebrook

October 2-3, 2010
Optional Preview Day: October 1, 2010

Poster Artist: Diana Fava

Produced by
The Gainesville Fine Arts Association &
The Thornebrook Merchants Association



26th Annual Art Festival at Thornebrook – 2010 Application

Name: _____ Date: _____
Address: _____ City/State/Zip: _____
Phone: (Day) _____ Phone: (Evening) _____
Fla. Sales Tax ID #: _____ or Social Security #: _____
Vehicle (model & color): _____ Tag # _____ State _____
Email Address: _____

Circle Your Medium:

Painting Photography Fiber/Textiles Wood Graphics/Drawing Sculpture Glass Mixed Media
Ceramics/Pottery Jewelry Other: _____

Brief Description of Work: _____

Special Needs: _____

Please check each that applies:

- I participated in 2009 and would like the same space, or
 I participated in 2009 and would like a different space, space # _____
 If I am not accepted, I would like to be placed on the wait list.
 I give permission for slide marked #1 to be used in publicity or on your website.
 I give permission for you to provide a link to my website, www. _____
 I was a 2009 Award Winner and I am enclosing one (1) slide for publicity purposes.

Space Size Request: 12' x 5' covered, or 10' x 10' uncovered

We offer free Festival Promotional Postcards to all artists accepted into the show. How many would you like?

_____ Festival T-Shirts will sell for \$12 at the show. I would like to preorder at the discounted price listed:

_____ Regular T @ \$ 8.00 Circle: S M L XL XXL

_____ Women's Scoop Neck @ \$ 10.00 Circle: S M L XL

I understand acceptance is a commitment to show, that no refunds will be made for cancellation after acceptance to show, and that no resale or transfer of space or sharing of space is allowed. The undersigned hereby releases and forever discharges the Thornebrook Shopping Village and cooperating parties from all manner of actions, suits, sums of money, damages, controversies, claims and demands from any loss or damage to the undersigned's property. I agree to remain until the closing of the show on Sunday and to abide by the rules and regulations of the show. All decisions of the jury and show committee are final. The Festival reserves the right to make final interpretation of the rules.

Signature: _____

Check to be sure you have included the following in your application package:

- Completed and signed application
 Make checks payable to GFAA – for the following:
 Application Fee - \$15.00 - Separate Check
 Space Fee – 10'x10' \$185.00, 12'x5' \$150.00 - Separate Check
 GFAA Members only: Discount – 10'x10' \$160.00, 12'x5' \$135.00
 T-Shirt order - Separate Check
 Four labeled slides in sleeve (Indicate #1 for publicity purposes) or CD with four (4) labeled images
 A stamped, self-addressed standard business-sized No. 10 envelope.

BOOTH APPLICATION FEE & SPACE FEE MUST ACCOMPANY APPLICATION!

Application must be postmarked by June 30, 2010. No late or incomplete applications will be accepted.

Mail application to: Art Festival at Thornebrook
c/o Lyn White
2631 NW 47th Avenue
Gainesville, FL 32605

Call Lyn White at 352.384.3642 for more information.
Application forms for GFAA membership are available on the GFAA website: www.gainesvillefinearts.com or click on the link from the Festival website.

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What

The Art Festival at Thornebrook is a two-day festival of juried fine arts and fine crafts under the covered walkways and on the grassy areas and plaza of Thornebrook Village. There are 140 premium spaces available for the artists' booths, and additional space for entertainment and children's activities. An optional preview day will be October 1 from 6-9 pm with Jazz music. Wine and cheese will be served.

When

October 2-3, 2010, 10 am - 5 pm
October 1, 2010 6-9 pm Preview (optional)

Where

Thornebrook Village
2441 NW 43 Street
Gainesville, Florida

Awards

Best of Show	\$ 750
2 Awards of Excellence	\$ 500
2 Awards of Distinction	\$ 300
2 Awards of Merit	\$ 150
2 Judges Choice	\$ 250
Purchase Awards	Committee aggressively pursuing

Jury Process

Jury committee is made up of qualified local artists, art educators and gallery owners evaluating the slides for quality and originality. All slides will be numbered, and jurors will not be aware of the applicant's name. No late applications will be accepted. If not accepted, you have the choice to be put on to a wait list. Wait list will be ranked in each category. Selection to fill vacancies is at the sole discretion of the show committee.

Show Director

Lyn White
2631 NW 47th Avenue
Gainesville, FL 32605
Phone: 352.384.3642
Email: showdirector@thornebrookart.org



Application Information, Festival Rules, and Fees

Application Deadline: To be considered for the show, the application must be postmarked by June 30, 2010. No late or incomplete applications will be accepted.

Application Fee: \$15 (non-refundable).

Eligible Entries: This show is for original artwork completed after January 1, 2006. Reproductions of such artwork may constitute no more than 25% of the work exhibited by the artist. The committee will reserve the right to prohibit the display of any work it deems inappropriate for a family show.

Ineligible Entries include: Country crafts, works which are mass produced or manufactured, made from commercial molds, kits or patterns, commercial displays, taxidermy, crocheting, knitting, velvet painting, manufactured or kit jewelry, candles, ceramics cast from commercial molds, and art supplies.

Slides: Each applicant must submit three (3) slides that represent the quality and nature of your work and one (1) slide of your display. Mark each slide with your name and an arrow indicating the top of the work. If you would like us to use one of your slides for publicity or on our website please mark it #1 and check the permission line on the application form. Slides of accepted artists will be returned at the show, all others will be returned in the SASE provided by the artist with the application.

Digital Submission: CD in with art files .jpg format. File size no more than 2MB & no less than 300KB at a resolution of 120 DPI, RGB Mode. Entries should be named w/ the artist's initials and a numerical designation at end with display image last. Please verify that all submissions are virus free.

Booth Space: Each artist must indicate which size space is preferred, and forward the appropriate fee* with the application. Tents & canopies cannot be used in 12'x5' space.

GFAA Members Only**

10'x10' space - \$160.00 12'x5' space - \$135.00

All Other Applicants

10'x10' space - \$185.00 12'x5' space - \$150.00

Space fees include all applicable taxes.*Space fees are non-refundable after acceptance has been mailed.

**GFAA Members receive a discount.

You may join GFAA by downloading an application at www.gainesvillefinearts.com, filling it out and mailing it to the GFAA Treasurer, P. O. Box 357007, Gainesville, FL 32635.

Your artwork and belongings – including chairs – must be contained within the assigned booth space. Booth spaces may not be changed without the approval of the show director. Some spaces may not be level, please be prepared to deal with this.

The artists accepted into the show are responsible for their own set-ups. There are no electrical outlets available. Although there will be a guard on duty, exhibitors choosing to leave display racks, stands, tables and work overnight on Friday and Saturday do so at their own risk.

Notification of Acceptance: Notification of the jurors' decision will be mailed by July 20, 2010. Artists not accepted in the first round of the jury process, may indicate on the application their desire to be placed on a wait list. No refunds will be given for cancellation after acceptance notice has been mailed.

Exhibitors: All exhibiting artists (collaborative and otherwise) are required to be present for the duration of the show (10 am through 5 pm, Sat. and Sun). Dealers, agents and proxies are not allowed to stand in for the artists. Optional Preview will be Friday, Oct. 1st 6–9 pm.

Taxes: Each exhibitor is responsible for collecting Florida Sales Tax and reporting it directly to the Florida Department of Revenue. You can register for a sales tax ID# at www.myflorida.com – you must have your sales tax number with you at the show. **Alachua County tax is 6.75%.**

Check-in and Set-up: Artists must check-in with a photo ID before setting up. Check-in begins on Friday, Oct. 1 at 3 pm, and again on Saturday, Oct. 2 at 6 am. You will receive your badge, the official booth/artist ID card and a parking permit at check-in.

Parking: At check-in you will receive a parking permit, with an assigned parking space. Artist vehicles parked in another space (other than that assigned) will be towed.

No animals/pets will be allowed in the show area. This will be strictly enforced. So please plan to board your pet during the show.